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Creating Public Value: Strategic Management in Government ...

It is written, "Public managers create public value. The problem is that they cannot know for sure what that is.". Moore stated that value is rooted in desires and perception of individuals, and that public managers should satisfy these desires, to create public value.

Creating Public Value: Strategic Management in Government ...

Creating Public Value Strategic Management in Government. Mark H. Moore. Add to Cart Product Details. PAPERBACK. \$46.50 • £37.95 • €42.00 ISBN 9780674175587. Publication Date: 03/25/1997. Short. 416 pages. 6-1/8 x 9-1/4 inches. 5 line illustrations. World. Related Subjects. POLITICAL SCIENCE: General;

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Moore, Mark H. 1997. Creating Public Value: Strategic Management in Government. Harvard University Press.

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DOI: 10.5860/choice.33-4147 Corpus ID: 154040064. Creating public value : strategic management in government @inproceedings{Moore1995CreatingPV, title={Creating public value : strategic management in government}, author={M. Moore}, year={1995} }

Creating public value : strategic management in government ...

Creating Public Value: Strategic Management in Government Mark H. Moore, Harvard University Press, 1997 A seminal figure in the field of public management, Mark Moore presents his summation of 15 years of research, observation, and teaching about what public sector executives should do to improve the performance of public enterprises.

Creating Public Value: Strategic Management in Government ...

Creating public value : strategic management in government by Moore, Mark Harrison. Publication date 1995 Topics Civil service ethics, Government executives. Public administration, Strategic planning Publisher Cambridge, Mass. : Harvard University Press Collection

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On Creating Public Value: What Business Might Learn from ...

MAKING GOVERNMENT AND NON-GOVERNMENTAL ORGANIZATIONS WORK better for citizens is a formidable challenge for public leaders in the U.S. and abroad. Mark Moore, Hauser Professor of Nonprofit Organizations and faculty director of the Hauser Center for Nonprofit Organizations, has focused much of his research on these issues. He is author of "Creating Public Value: Strategic Management in Government."

Creating public value | Harvard Kennedy School

We argued that just as the goal of private managers was to create private (economic) value, the goal of government agencies was to "create public (social) value." To determine what constituted public value, and to act to produce it, we developed a concept of "strategy in the public sector."

On Creating Public Value - Innovations

Creating Public Value will highlight the importance of this work and help public leaders and managers improve their performance in guiding their societies to define and create public value.

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Creating Public Value: Strategic Management in Government ...

Public value describes the value that an organization contributes to society. The term was originally coined by Harvard professor Mark H. Moore who saw it as the equivalent of shareholder value in public management. Public value is supposed to provide managers with a notion of how entrepreneurial activity can contribute to the common good.

Public value - Wikipedia

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Creating Public Value : Strategic Management in Government ...

Mark Moore postulates creating public value as a mode of practical reasoning and an alternative way of conceiving of the public policy challenge in relation with the public administrative enterprise. Moore offers a notion of strategic management in government as a way of linking the traditional study of ends in public policy with the traditional study of means in public administration.

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His publications are spread across three broad fields. In the field of public management , his works include Creating Public Value: Strategic Management in Government; Recognizing Public Value, and the forthcoming Delivering Public Value: Operational Management in the Public Sector.

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